



# City of Cincinnati

*Date:* October 16, 2002

**Contact:** Ethel Cogen, Cincinnati Community Development, 352-6135  
Annette Chmiel, Cincinnati Area Board of Realtors 761-8800  
Patricia Rohrer, Home Ownership Center, 961-2800, ext.20

## **MEDIA ADVISORY**

### **“Ladies and Gentlemen, Start your Engines ”**

*City, Board of Realtors, Home Ownership Center kick off first ever Road Rally*

**WHAT:** Grand kickoff of the first ever Sold on Cincinnati Real Estate Ambassador Road Rally. Over 130 real estate agents and others are gathered here to promote home ownership in the city by participating in a Road Rally. This scavenger hunt on wheels will take them throughout Cincinnati. The purpose of this event is to raise money for a Down Payment Assistance Fund administered by the Homeownership Center. This fund is for first time homebuyers and has no income restrictions.

**WHEN:** Thursday, October 17, 2002  
4:00 p.m.

**WHERE:** Madisonville Community Center  
5320 Stewart Road  
Madisonville

**PARTICIPANTS:** Mayor Charlie Luken and Cincinnati City Council  
Cincinnati Community Development  
Third Federal Savings and Loan  
The Homeownership Center  
Cincinnati Area Board of Realtors

**PHOTO OPPORTUNITY:** Grand starting ceremony for the Road Rally. Interviews with real estate agents, elected official and dignitaries.